

# OVERVIEW



**productions.com**

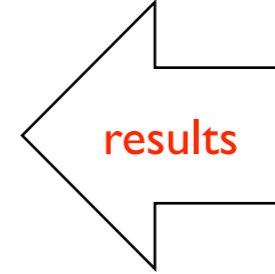
# Credo

We're about helping people & organizations leverage the Internet for better results; technology is a critical part of that – it's the facilitator, you're the driver

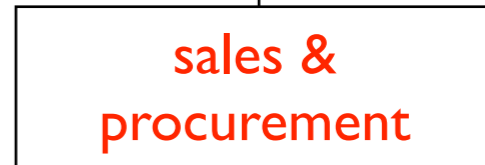
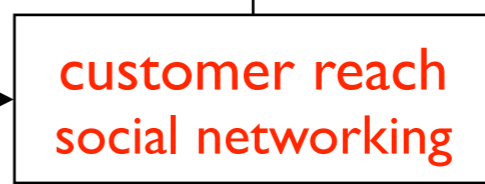
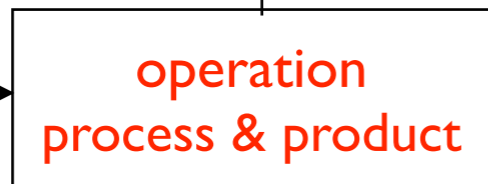


living & working on the Internet

style  
brand  
structure  
integration



goals  
benefits  
metrics  
plan



calendars, presentations  
spreadsheets & documents

eMail, VoIP, SMS

YouTube & Picasa

eCommerce

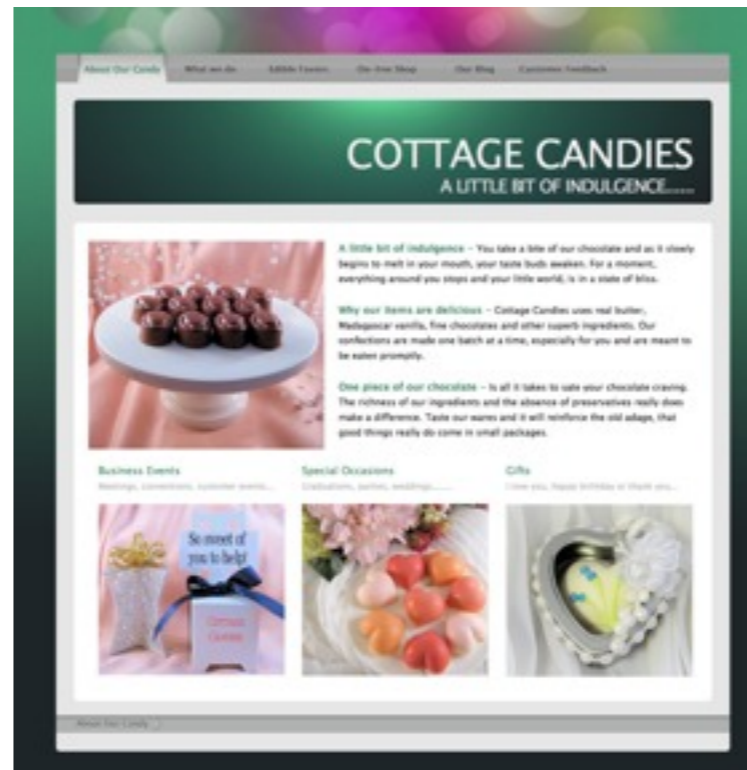
analytics, continued development, technical support & continual redesign



# Musical Instruments



# Specialist Candy Maker



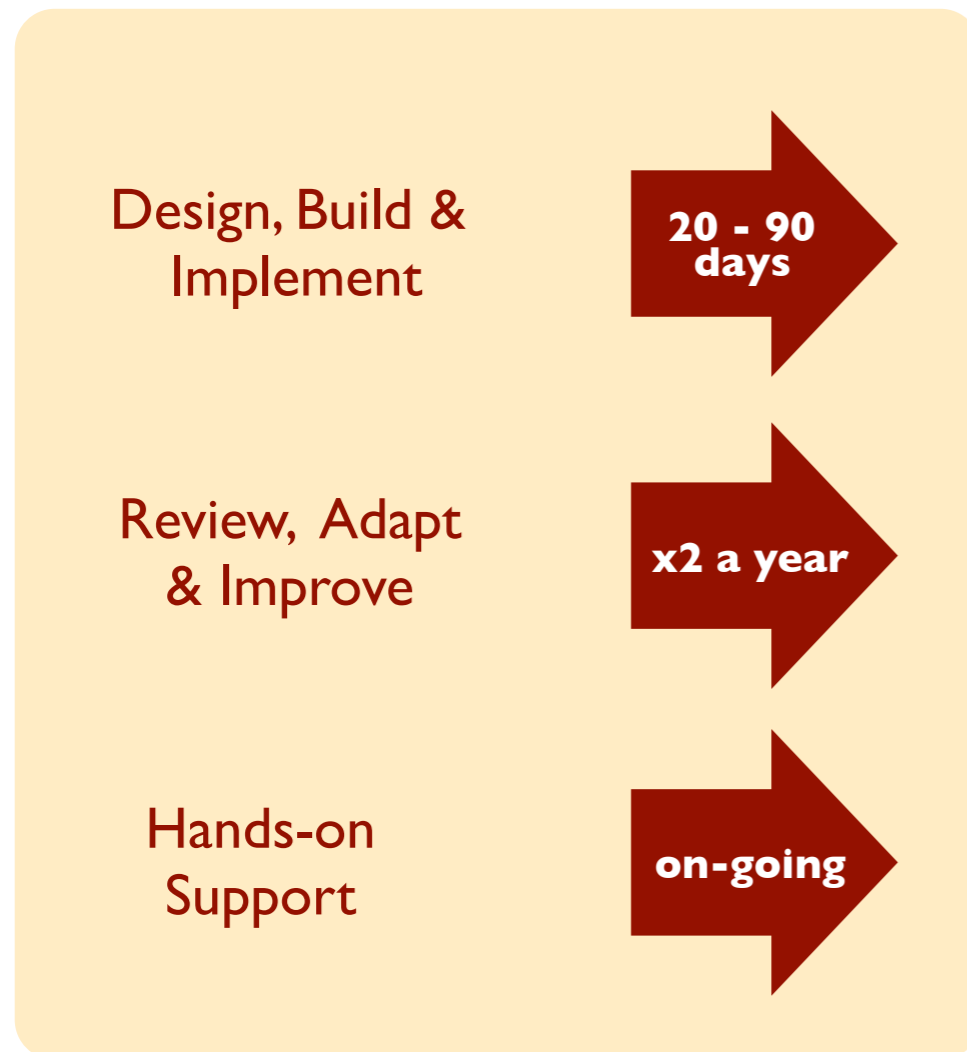
# Wedding Facility



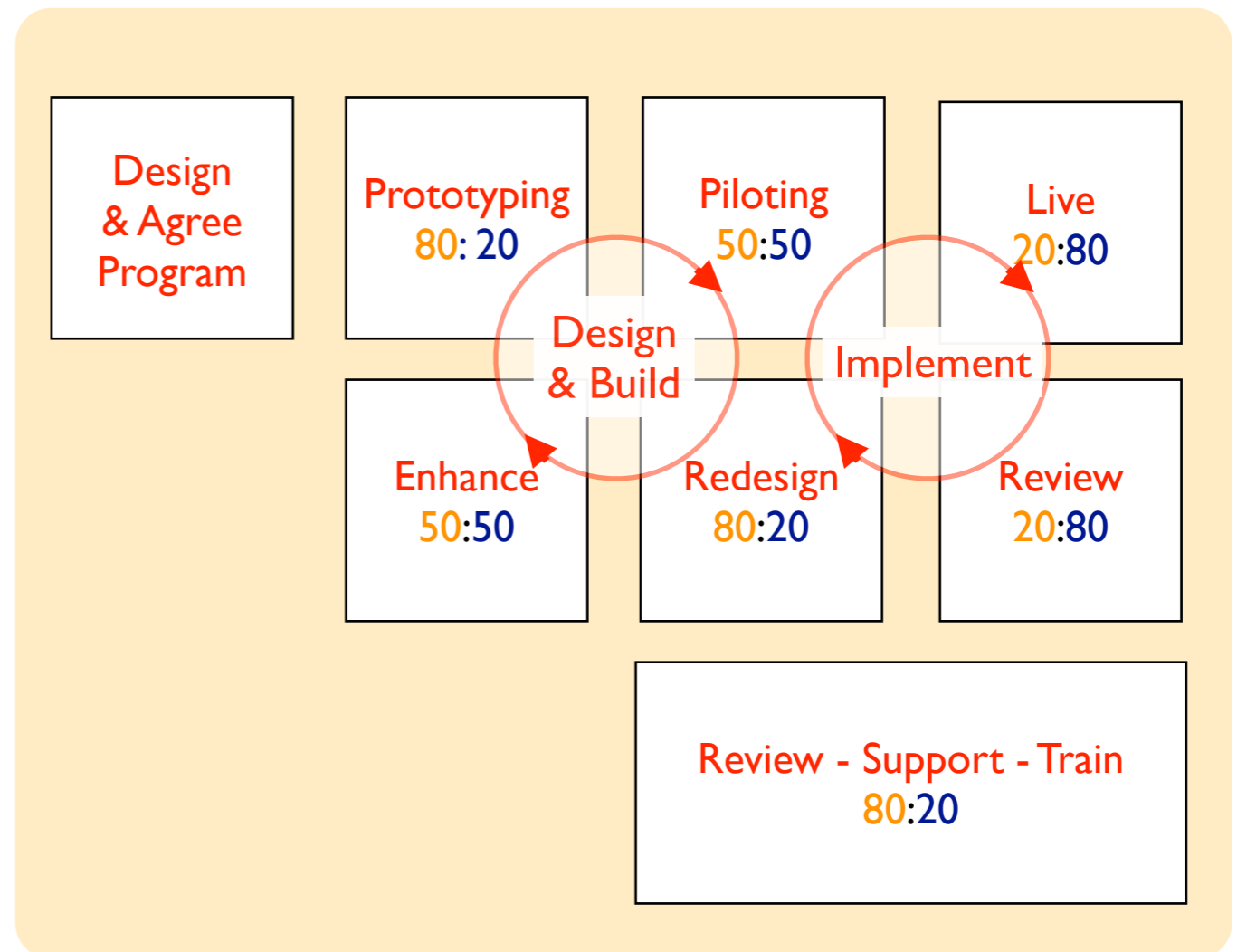
# Community



## What we do.....



## How we do it.....



- Dashboard
- Intelligence *beta*
- Visitors
- Traffic Sources
- Content
- Goals

Custom Reporting

- My Customizations
- Custom Reports
  - Advanced Segments
  - Intelligence *beta*
  - Email

- Help Resources
- About this Report
  - Conversion University
  - Common Questions

Export 
Advanced Segments: All Visits

### Dashboard

Jul 26, 2011 - Aug 25, 2011

Visits
Graph by:

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#### Site Usage

**3,100** Visits

**13,877** Pageviews

**4.48** Pages/Visit

**27.81%** Bounce Rate

**00:02:55** Avg. Time on Site

**70.10%** % New Visits

#### Visitors Overview

**2,436** Visitors

[view report](#)

#### Map Overlay

[view report](#)

#### Traffic Sources Overview

- Search Engines  
1,838.00 (59.29%)
- Referring Sites  
828.00 (26.71%)
- Direct Traffic  
434.00 (14.00%)

[view report](#)

#### Content Overview

Pages	Pageviews	% Pageviews
/	3,226	23.25%
/page1/page1.html	2,003	14.43%
/page5/page5.html	1,842	13.27%
/page3/page3.html	1,638	11.80%
/page2/page2.html	1,374	9.90%

[view report](#)

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